**BIZ MULTIVERSE**

“Success is 20% skills and 80% strategy. You might know how to read, but more importantly, what’s your plan to read?”

-Jim Rohn

Warm greetings!

Citing the above quote, Biz Multiverse is an event where one can analyse his/her strategic planning skills in this business universe. This event will give a huge exposure of entrepreneurial world to the engineering students. The focus of this event is to test and develop one’s business strategy building, entrepreneurial skills and soft skills as well. Success is not merely gained by skills but gained mainly by strategies. So be ready to challenge yourself and gain it all.

* **TEAM DETAILS:**
* Maximum 3 participants per team.
* Team members can be from any stream or year.
* **EVENT FEE:** Rs.200
* **DATE:** **8th September 2018**
* **REPORTING TIME: 9 am**
* **VENUE:** Walchand College of Engineering, Sangli
* **RULES**:

1. There will be no elimination throughout the competition. Every participant will be considered for all the rounds.

2. This event is open for all engineering degree and diploma students.

**3. Team must carry at least one laptop on the day of event.**

4. The organizing committee preserves all rights to change any or all of theabove rules as deem fit with or without prior notification.

**PRE-EVENTABSTRACT SUBMISSION:**

* Each group has to submit an abstract on any domain related with vision 2020.
* Abstract must not exceed 550 words and it should contain all the points mentioned. You can add your own points without exceeding word limit. You can diagrams, charts.
* Mention your name, receipt number and contact number in abstract.
* Abstract supposed to submit on email-id [BizMultiverse.electrovert@gmail.com](mailto:BizMultiverse.electrovert@gmail.com) **on or before 6thSeptember**.

**Abstract**

**Team ID: < Mention Receipt No. >**

**Team Participants Name :**< Participants Name >

**Contact :**< Contact number of any team member>

**Title :**< Name of the Domain>

**Name of Domain:**

***India Vision 2020***

-any sector from the sectors identified for development plan for transforming the nation into developed country.

**Teams must cover all the points given below:**

1. Give a creative introduction of the business idea your team is trying to address and how it is different than existing ideas?
2. What is your unique selling point (USP)?
3. What will be estimated budget? (You may include points like marketing, resources etc. and their percent contribution in total budget.)
4. What will be your serviceable addressable market (Your intended customer range)?
5. How are you going to fulfil the requirement of resources?
6. What are the challenges that need to be taken into consideration?
7. What are your marketing strategies?
8. What are the expected outcomes?

**NOTE:** **The abstract submission has weightage in final evaluation.**

* **ROUND 1: INCLINATION TEST**

The test will consist of agree-disagree type question to check the mindset of individual towards business world.

**ROUND 2: INVESTMENT ROUND**

In this round participants have to invest given money wisely and based upon situations arising which will results into profit or loss.

**ROUND 3: SURPRISE ROUND**

This round will be disclosed on the day of event.

* **CERTIFICATION:**
* Top one team will be given certificate of excellence.
* All participants will be given participation certificate.

***Let us all believe in dream of Kalam sir and work towards realizing the vision and make India a developed nation!!***

**CONTACT:**

Shrihari Waskar: +918275458491

Sneha Shete: +918275913741